



# American Royal Association

Giving Over \$1 Million Annually to Support Youth & Education

FOR IMMEDIATE RELEASE

## American Royal Announces Winners at the 2015 Steak Competition

Excellence was celebrated when the American Royal Association announced the winners of the 2015 Steak Competition October 25th in the Wagstaff Theater located in the American Royal Complex. Two years ago the competition was featured in the *Wall Street Journal*. Beef producers from across the nation were invited to submit rib eye steaks to compete for the best tasting steak.

The winners were as follows:

Grand Champion Grass-Finished: Got Grassfed, Plainview, Nebraska (2<sup>nd</sup> year in a row)

Reserve Champion Grass-Finished: Reserve Cattle Company, Lee's Summit, Missouri.

Grand Champion Grain-Finished: Reserve Cattle Company, Lee's Summit, Missouri.

Reserve Champion Grain-Finished: Lone Mountain Wagyu, Los Angeles, California.

After the beef producers submitted rib eye steaks to compete, they were judged by a panel of experts. There were two entry categories, Grass-finished and Grain-finished. Each steak was prepared in an identical manner at K-State University Olathe Campus. They were cooked on a George Forman grill, sliced into one inch cubes and served to a panel of expert judges. Each steak was identified only by a numerical code, to ensure unbiased judging. Points were assigned for flavor, juiciness, and texture and scores were tabulated by computer. The judging took place earlier in October.

The American Royal Association is a not-for-profit 501(c)(3) corporation that has been a Kansas City tradition since 1899. Each year more than 270,000 people attend events at the American Royal Complex. In 2014, the Royal was able to give \$1.4 million in scholarship and educational awards. In addition to its educational mission, the American Royal generates some \$60 million of economic impact, \$4.4 million in local tax revenues, and supports 450 jobs. For further information, see [www.americanroyal.com](http://www.americanroyal.com)

###

---

American Royal, 1701 American Royal Ct., Kansas City, MO 64102  
[www.americanroyal.com](http://www.americanroyal.com)

Press contact: Jeremy Povenmire, (816) 569-4047

---